Tea (Camellia sinensis)  
Black & Green

- Tea garden - leaves plucked predominately by hand
- Leaves sent to factory

- Leaves withered and broken or chopped
- Leaves oxidised, dried and sorted
- Green tea only - leaves steamed

- Sorted product goes to auction
- Sold by private treaty to traders or packers

- Export
- Export of herbs to purchase country

- Shipping
- Herbs shipped to blending partner

- Blender processing
- Herbs are processed at blending partners - cutting, sterilisation
- Herbs are then blended to create unique blends

- Packing
- Herbal infusions are packed

- Retail
- Herbal Infusions go to retail

- Consumers purchase herbal infusions

Herbal Infusions

- Source of Product
- • Herb cultivation and collection - some primary processing
  • Herbs sent to factory

- Product sent to Factory
- Secondary processing of herbs - cutting, drying, sorting

- Purchase
- Export
- Export of herbs to purchase country

- Shipping
- Herbs shipped to blending partner

- Blender processing
- Herbs are processed at blending partners - cutting, sterilisation
- Herbs are then blended to create unique blends

- Packing
- Herbal infusions are packed

- Retail
- Herbal Infusions go to retail

- Consumers purchase herbal infusions

Source of Product

- Product sent to Factory
- Tea is shipped to consuming country

- Purchase
- Tea is blended by the packers to create consistent blends

- Shipping
- Tea is packed

- Blending
- Tea goes to retail

- Packing
- Consumers purchase tea

- Retail
- Consumers purchase tea

- Consumer Purchase

NB. Generic Flow Chart