

SUPPLY CHAIN

Tea (*Camellia sinensis*) Black & Green

Herbal Infusions

Source of Product

- Tea garden - leaves plucked prodominately by hand
- Leaves sent to factory

Source of Product

- Herb cultivation and collection - some primary processing
- Herbs sent to factory

Product sent to Factory

- Leaves withered and broken or chopped
- Leaves oxidised, dried and sorted
- Green tea only - leaves steamed

Product sent to Factory

Secondary processing of herbs - cutting, drying, sorting

Purchase

- Sorted product goes to auction
- Sold by private treaty to traders or packers

Export

Export of herbs to purchase country

Shipping

Tea is shipped to consuming country

Shipping

Herbs shipped to blending partner

Blending

Tea is blended by the packers to create consistent blends

Blender processing

- Herbs are processed at blending partners - cutting, sterilisation
- Herbs are then blended to create unique blends

Packing

Tea is packed

Packing

Herbal infusions are packed

Retail

Tea goes to retail

Retail

Herbal Infusions go to retail

Consumer Purchase

Consumers purchase tea

Consumer Purchase

Consumers purchase herbal infusions