



**UKTIA 60th Anniversary
AGM and Conference**
30 June 2026
Dartmouth House
37 Charles St, London
W1J 5ED

**SPONSORSHIP
FORM**

Sponsorship Opportunities: 2026 marks the 60th Anniversary of the UK Tea Trade Association and to celebrate we are holding a one-day event in Central London at Dartmouth House <https://dartmouthhouse.co.uk/>. We are thrilled to provide the tea industry with this opportunity to come together, share ideas, and discuss issues and we're pleased to offer you the opportunity to align your company by supporting the event.

Your generosity is what helps us promote the cooperative approach in our industry and your support solidifies your company's leadership role.

- All Sponsors Will Receive:**
- Prominent credit in the official agenda.
 - A listing on tea.co.uk in conjunction with the event.
 - Company name displayed on signage during the sponsored event.
 - Recognition from the podium for sponsored event.
 - Marketing material included in the delegate pack.

Interested in Sponsoring? See the **opportunities on page 2 of this document**, select an option and return this form along with invoicing information to sharon@ukteainfusions.co.uk

SPONSOR DETAILS

First Name	_____	Surname	_____
Business Name	_____		
Invoicing address	_____		
VAT n°.	_____		
Country	_____	Postal code	_____
PO Number	_____		
E-mail	_____		
Telephone	_____		

AGM Event – Sponsorship Opportunities

We are pleased to offer three tiers of sponsorship for our upcoming Annual General Meeting (AGM). Each tier provides valuable visibility, brand recognition, and opportunities to engage with attendees throughout the event.

Gold Event Sponsor — £3,500

Only 1 available

The Gold Event Sponsor receives **premium, event-wide visibility** and the highest level of brand exposure.

Benefits include:

- **Primary recognition** as *Gold Sponsor* on all promotional materials (digital and print).
- **Main promotional stand** located at the **reception desk** — the most prominent, high-traffic area.
- **Additional signage** throughout **eating and socialising areas**, providing exposure during breaks, meals, and networking sessions.
- Logo featured in **top position** across:
 - Event website and registration pages
 - Email campaigns and newsletters
 - Event programme and agenda
- Inclusion in sponsor thank-you slide during the event.
- Public acknowledgment during opening and closing remarks.
- Option to include branded materials or gifts in attendee packs.

Silver Event Sponsor — £2,500

Only 1 available

Silver Sponsors enjoy strong visibility throughout the event, especially in communal spaces where attendees gather.

Benefits include:

- Recognition as *Silver Sponsor* on event promotional materials.
- **Two branded signs** displayed in the **eating areas** to reach attendees during meals and breaks.
- Logo placement in secondary but prominent position on:
 - Event website and registration pages
 - Email communications
 - Event programme and printed materials
- Acknowledgment in event opening and closing remarks.
- Option to include flyers in attendee packs.

Bronze Event Sponsor — £1,500

Only 1 available

The Bronze tier provides cost-effective visibility and supports your brand presence throughout the event.

Benefits include:

- Recognition as *Bronze Sponsor* in promotional materials.
- **One branded sign** displayed in the **eating area**.
- Logo placement in tertiary tier section of:
 - Event website
 - Printed agenda and signage
- Inclusion in sponsor thank-you slide during the event.
- Option to include flyers in attendee packs.

Additional sponsorship opportunities come with recognition in the opening and closing remarks and on the event thank you slide. Sponsors of the arrival breakfast and the networking lunch can also have two barracuda roller banners in the eating areas.

Sponsorship Opportunities:

Please indicate which level of sponsorship you would like to provide

Event Sponsors	Cost	Please tick
Gold Event Sponsor	1 sponsorship of £3500	Twinnings
Silver Event Sponsor	1 sponsorship of £2500	
Bronze Event Sponsor	1 sponsorship of £1500	Camellia PLC
Additional opportunities		
Arrival Breakfast	1 sponsorship of £1500	
Morning Tea Break	1 sponsorship of £500	
Networking Lunch	1 sponsorship of £2500	
Afternoon Tea Break	1 sponsorship of £500	
AV Sponsor	1 sponsorship of £2000	
Extras		
Delegate Pack and Gift	1 sponsorship of £3000	